

**DEHRADUN PUBLIC SCHOOL**  
**ASSIGNMENT (2022-23)**  
**SUBJECT – FASHION STUDIES (837)**  
**CLASS– XI**

**(SECTION A - EMPLOYABILITY SKILL)**

**UNIT 1 (COMMUNICATION SKILLS)**

- Q1.** What is communication? Draw a figure that represents types of communication.  
**Q2.** Explain four basic communication styles with the help of examples.  
**Q3.** What is a sentence? Explain three types of sentences with the help of examples.  
**Q4.** What do you mean by persuasion skills?  
**Q5.** Differentiate between verbal and non-verbal communication.

**UNIT 2 (SELF-MANAGEMENT SKILLS)**

- Q6.** What are the basic and important aspects of self – management?  
**Q7.** Write five points that highlight the importance of dressing appropriately, looking decent and positive body language.  
**Q8.** Mention some personal grooming checklist that should follow strictly.  
**Q9.** What are the important factors that influence team building?  
**Q10.** What are the set of activities that we need to take up for time management? Explain

**UNIT 3 (ICT SKILLS)**

- Q11.** Write the shortcut key combinations for-
- |            |                                   |
|------------|-----------------------------------|
| i. Cut     | vi. Save                          |
| ii. Copy   | vii. Save As                      |
| iii. Paste | viii. Deleting text               |
| iv. Open   | ix. Selecting text using keyboard |
| v. Print   | x. Undo & Redo                    |
- Q12.** i. What do you mean by a word processor? Write down the main advantages of it?  
ii. What do you mean by Apache OpenOffice? Name the word processor of Apache OpenOffice.  
**Q13.** What do you mean by text wrapping feature? Write the steps to wrap the text around the image.  
**Q14.** Write the names of four different alignment options.  
**Q15.** Define Change Case. Explain the five different Change Cases.

**UNIT 4 (ENTREPRENEURSHIP SKILLS)**

- Q16.** i. What are values? Explain three types of values.  
ii. Briefly explain any three entrepreneurial values.  
**Q17.** Briefly explain the factors of 'core value' of an entrepreneur with the help of diagram.  
**Q18.** "Entrepreneurs often exhibit certain attitudes. Similarly some attributes are needed to have the right mindset for achieving entrepreneurial success." Write down the names of any six attributes and explain any two.  
**Q19.** Make a list of some attributes of Entrepreneurial attitudes. Explain any five.  
**Q20.** What are the elements of values according to Schwartz?

**UNIT 5 (GREEN SKILLS)**

- Q21.** i. What is Green Economy? Explain in detail.  
ii. Explain the 5 basic components of Green Economy?

- Q22. i. What are the benefits of Green Transport?  
ii. What is the role of stakeholder in green economy?
- Q23. What is the importance of sustainable development?
- Q24. What are 4R's and 1U? Explain
- Q25. i. List down the 5 elements of nature.  
ii. Name some policy initiatives for Green Economy in India.

### (SECTION B - SUBJECT SPECIFIC SKILL)

#### UNIT 1 (OVERVIEW OF FASHION)

##### CHAPTER 1.1 Understanding Fashion: Introduction and definition

- Q26. Name different academic areas related to fashion.
- Q27. What are the planned activities of a fashion industry?

##### CHAPTER 1.2 Factors influencing Fashion

- Q28. What are the different design details that are reflected in a trend?
- Q29. What does forecast books and periodicals include?
- Q30. Name three designers who design glamorous couture styles which are sought by film actors and socialites.
- Q31. What is the result of technological advancements in textiles?
- Q32. Name the famous political personalities who influenced fashion.
- Q33. Give some historical examples of fashion as a societal influence during –  
i. 1960's      ii. 1980's      iii. 1990's
- Q34. How the geographical factors affect fashion?
- Q35. Differentiate High culture and Popular culture with the help of examples.
- Q36. What is coat-tail or bandwagon effect?
- Q37. What do you mean by designers? Name the different types of designers with their definition.
- Q38. What is a collection? Explain with the help of an example.
- Q39. Give some examples of brands dealing in large volumes of merchandise.

##### CHAPTER 1.3 Key Concepts and Terminology

- Q40. i. Define the following terms:  
a. Art      b. Craft      c. Design      d. Bandwagon effect      e. Flow      f. Style
- ii. What are the different design details that are reflected in Trends?

##### CHAPTER 1.4 Movements and Directions of Fashion

- Q41. What do you mean by movement of fashion?
- Q42. Give names of reputed Fashion Forecasting Agencies.
- Q43. Explain fashion spreads in different directions through different media with examples.
- Q44. Explain different phases of fashion cycle.
- Q45. What is predicted in trend books?

##### CHAPTER 1.5 Theories of Fashion Movement

- Q46. Explain different theories of fashion movement.
- Q47. Explain the way in which the designers showcase their designs like Gianni Versace, Manish Arora.
- Q48. Characterize the qualities of high fashion.
- Q49. What garment was worn during the Gold Rush in California in the mid-19th century?

## **CHAPTER 1.6 Consumer Segmentation**

- Q50. What is consumer segmentation?
- Q51. What does psychographics combine of?
- Q52. Broadly categorize consumer groups and explain it.
- Q53. Explain different kinds of fashion influentials.

## **CHAPTER 1.7 Salient Characteristics of Fashion Designers and Brands**

- Q54. What are the characteristics of a fashion designer?
- Q55. Who is known as the 'Father of Couture'?
- Q56. Name the four major fashion capitals.
- Q57. What is 'Flapper look'?
- Q58. Who was popularly known as 'Coco Chanel'?
- Q59. What do you mean by the 'New Look'?
- Q60. Name the designer who was appointed as Creative Director for the iconic French fashion house.
- Q61. Who is known for 'liberating all women from their shackles of bone and steel'?
- Q62. Name the designer who designed costumes for several Bollywood films and won the National Award for Best Costume in a feature film for the movie 'Black' in 2013.

## **CHAPTER 1.8 Brands and E-Brands**

- Q63. What is a brand?
- Q64. What is the need to brand the product?
- Q65. Name the places where brands cater.
- Q66. List some of the brands in India.
- Q67. Name the garment subsidiary of Aditya Birla Group and their sub-brands.
- Q68. Name some sub-brands of Raymond.
- Q69. "With the experience of being in this business for 2-3 decades, Indian brands understand the pulse of the market and the Indian consumer very well". Elaborate.
- Q70. What are E-brands? Name some E-brands.
- Q71. What are International brands? Name some international brands.

## **CHAPTER 1.9 International Trade in Fashion**

- Q72. In terms of international trade, how the textile and apparel industry has emerged?
- Q73. Name the different activities for which the professionals in international trade are responsible.
- Q74. Name the biggest importer of apparel in the world and mention the name of the other country that follows it.
- Q75. What is Silk route?

## **CHAPTER 1.10 Regulatory Bodies in Fashion and Textiles Sector in India**

- Q76. What is the responsibility of Ministry of Textiles?
- Q77. What are the functions of EPC?
- Q78. What is the objective of SITP?
- Q79. Name some Advisory Boards under the aegis of Ministry.
- Q80. What is the main task of Advisory Boards?

## **CHAPTER 1.11 Role of Fashion Professionals**

- Q81. Name different the subjects taught in fashion stream.
- Q82. Explain the role of different fashion professionals.
- Q83. State the three main segments in which the fashion industry is divided.

## **CHAPTER 1.12 Fashion Institutes and Colleges in India**

**Q84.** Name some Fashion institutes in India.

## **UNIT 2 (INTRODUCTION TO FABRICS, DYEING & PRINTING)**

### **CHAPTER 2.1 Introduction**

**Q85.** Name some traditional textiles of India.

**Q86.** Name some traditional embroideries of India.

### **CHAPTER 2.2 Textile Fibres**

**Q87.** What is the basic unit of all textile fibres?

**Q88.** What are polymers? What are its uses?

**Q89.** Why cotton fibre can be affected by direct sunlight?

**Q90.** Write the advantages of man-made fibre.

**Q91.** The word 'viscose' is derived from which word?

**Q92.** Explain the cross section of silk fibre with the help of diagram.

**Q93.** Name the thermoplastic fibre and mention its properties.

### **CHAPTER 2.3 Yarns**

**Q94.** Explain the process of yarn formation with diagram.

**Q95.** What are 'spun yarn' and 'filament yarn'?

### **CHAPTER 2.4 Weaving**

**Q96.** Name two fabrics that are common examples of twill weave.

**Q97.** Explain different types of basic weave structures with graphical representation.

**Q98.** What is weaving?

**Q99.** Classify looms and differentiate between them.

**Q100.** Explain the basic primary and secondary operation during weaving.

### **CHAPTER 2.5 Dyeing**

**Q101.** What is dyeing?

**Q102.** What kinds of dyes are used for transfer printing?

**Q103.** Why dye molecules are coloured?

**Q104.** Classify dyes and explain them.

**Q105.** Where was the use of natural dyes found in 2600 B.C.?

**Q106.** Write advantages and limitations of natural dyes.

**Q107.** Explain classes of synthetic dyes with table.

### **CHAPTER 2.6 Printing**

**Q108.** Explain different ingredients used in printing of textiles.

**Q109.** Explain block printing location in India with table.

**Q110.** Name the traditional method of printing.

**Q111.** Name the main colouring compound used in the printing process.

**Q112.** How many screens need to be prepared in screen printing?

**Q113.** Why silk is generally known as 'mulberry silk'?

**Q114.** Explain the different varieties of silk.

**Q115.** What is another name of flax fibre?

## **UNIT 3 (DESIGN FUNDAMENTALS)**

### **CHAPTER 3.1 Design, Designer and Design Process**

**Q116.** Define Prototype.

**Q117.** What is the difference in between designer's and artist's work?

**Q118.** Give an example of well-designed product.

**Q119.** Name some trained professionals with specialized design education backgrounds.

**Q120.** What are designer's tools?

### **CHAPTER 3.2 Elements of Design**

**Q121.** Name two categories of textures.

**Q122.** What are the fundamental components of any design composition?

**Q123.** What do multiple lines create?

**Q124.** What do lines signify?

**Q125.** Give any two examples of organic, geometric and abstract shapes?

**Q126.** Differentiate positive and negative space.

### **CHAPTER 3.3 Colour Theory and Colour Psychology**

**Q127.** Explain the message and meaning of the following colours:

i. Blue

ii. Yellow

iii. White

iv. Red

v. Green

vi. Orange

vii. Violet

viii. Black

**Q128.** Based on the scientific theory of light, colours are classified into three groups. Explain the three groups.

**Q129.** Explain different colour schemes with example?

**Q130.** What is colour palette and why it is used?

### **CHAPTER 3.4 Principles of Design**

**Q131.** Define emphasis and its use in design.

**Q132.** Explain different principles of design.

**Q133.** How can we achieve contrast?

**Q134.** What does Emphasis communicate?

**Q135.** Give an example of symmetrical balance composition.

### **CHAPTER 3.5 Illustrating Apparel on the Fashion Croqui**

**Q136.** Why it is important to understand the role of a fashion figure?

**Q137.** Classify the categories of clothing that need to be illustrated by fashion students.

**Q138.** Why miniature of a mannequin is used?

**Q139.** Define:

i. Fashion model

ii. Croqui

iii. Dress form

iv. Silhouette

## **UNIT 4 (MATERIAL TOOLS AND PROCESSES OF PRODUCT MAKING)**

### **CHAPTER 4.1 Introduction**

**Q140.** Why the Flat-bed machine is called a lockstitch machine?

**Q141.** i. Name the important tool of sewing equipment.

ii. Who designed a machine with a foot treadle?

iii. Who patented the first 'Sewing Machine' and when?

**Q142.** What is the basic requirement of any sewing machine?

**Q143.** What kind of machine is used in the global manufacturing industry?

**Q144.** What kind of machines is generally used for knits?

**Q145.** List some advanced functions of an 'Electronic Machine'.

#### **CHAPTER 4.2 Sewing Tools and Safety Rules**

**Q146.** Which no. of needle is used for lightweight fabric and for heavy weight fabric?

**Q147.** Explain different types of threads.

**Q148.** Write full form of SPI.

**Q149.** Write any ten safety rules while operating a machine.

**Q150.** Explain any ten sewing aids.

#### **CHAPTER 4.3 Fashion Products**

**Q151.** What are the various product categories in Home fashion? Explain them.

**Q152.** Explain the difference between stitched and unstitched textiles with examples.

**Q153.** i. What is the difference in between leather and artificial leather?

ii. Give five examples of original leather and also mention its sources.

iii. Name the oldest leather product along with its usage.

iv. List down some products made by camel and buffalo leather.

**Q154.** What are the various product categories in leather? Explain them.

**Q155.** Name any two fake leathers used in making products which are look-alike of leather goods.